



Strategic Plan

2025

Background

- ▶ Adoption of Constitution and Incorporation of the NZDJA
June/July 2013
- ▶ Constitution amended to remove Regional Structure 2020

What has gone well

- ▶ Finances are stable
- ▶ JOLTED and online exams
- ▶ Board run practical exams
- ▶ Board run seminars
- ▶ Sponsorship relationship for exams

What could be improved

- ▶ JOLTED - Continued development
- ▶ Continued professional development - Judges, Examiners and Branches
- ▶ Communication and membership engagement
- ▶ Examination system
- ▶ Code of Conduct compliance
- ▶ Sponsorship relationship
- ▶ Education of visiting judges

Vision

The education, promotion and representation of New Zealand Dog Judges.



Values

- **Integrity** - Honesty, fairness & impartiality
- **Excellence** - Continue learning and develop and uphold the highest standards of judging and breed knowledge.
- **Respect** - Commitment to the health and welfare of pedigree dogs. Respect for judges, exhibitors and contributors to our sport.



SWOT Analysis

Strengths

- Experience of the Board
- JOLTED
- Financial position
- Online exam process
- Greater engagement

Opportunities

- Training/development and assessment
- Education of Visiting Judges on NZ System
- Improve training - geographical
- Examination System Review
- Website - improvement
- Sponsor relationship
- Democratic process

SWOT Analysis

Weaknesses

- Geographical Isolation
- Branch Engagement
- Lack of Continued Professional Development

Threats

- Apathy
- Lifestyle
- Aging membership
- Lack of volunteers
- Code of Conduct Compliance
- Standard of our judges

Major goals

- ▶ Standardised judges training
- ▶ All training and theory examinations to online platform
- ▶ Singular judges list
- ▶ Education of examiners
- ▶ Review of examination system

KEY STRATEGIC OBJECTIVES - SPECIFIC PROGRAMME OBJECTIVES (1)

Online Training platform (JOLTED)

- ▶ Mandatory training (glossary of terms, anatomy and Rules & Regulations) live by 30/9/25
- ▶ New Breed open book exams live within one month of advice from DNZ

Singular judges list

- ▶ List to be hosted by Dogs NZ with link from NZDJA website
- ▶ List to be in a format which is similar to ANKC
- ▶ List to include practicing certificate and observers

KEY STRATEGIC OBJECTIVES - SPECIFIC PROGRAMME OBJECTIVES (2)

Judges Training

- ▶ Further develop critiquing skills
- ▶ Review current observation process with a view to further development at different stages.
- ▶ Further development of observers
- ▶ Support and training for the branches
- ▶ Support self directed learning
- ▶ Develop online education workshop strategy

Board and Governance

- ▶ 2 x two-day F2F meetings per year
- ▶ Establish new and confirm existing sub-committees
- ▶ Working with branches to ensure training is available to all judges.