# THE PUG



#### Introduction.

My aim is to 'not only make good use of the hundreds of Pug pictures I have taken over the years' but to emphasise and clarify how a pug should look today?.....the same as yesterday!

Although there is only one 'Pug Standard' written, that many of us know well, on a practical level there is often uncertainty and many different interperations that the eye sees.

The conformation of a Pug is much the same as many other breeds of dog but the head is quite complexed and I hope my illistrations focusing on the 'Pug Head' will clarify.

It is the breeders responsibilty to endeavor to breed the Pug as discribed in the standard 'taking note' of some recent alterations to the head. And A Judges responsibilty to find and award the dog that best fits the quality stated in the 'Standard'.



#### The PUG Is A HEAD BREED

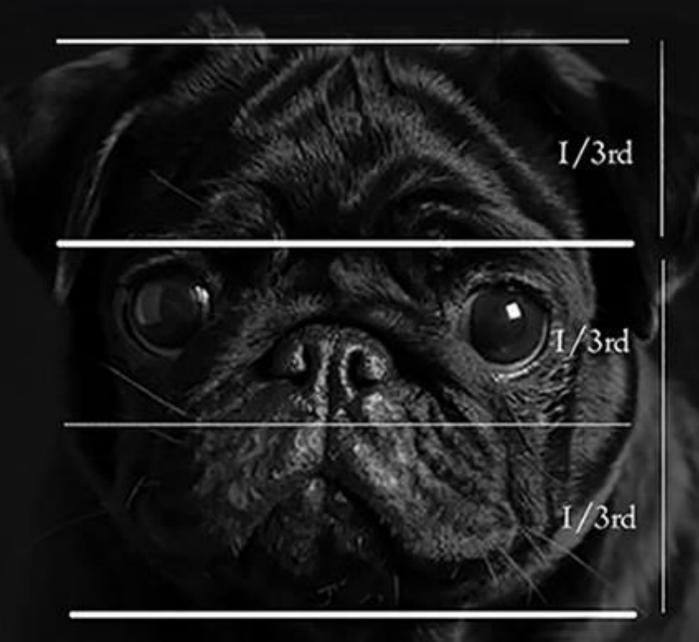
The HEAD must have all of the features required. He must look like a Pug!

The head is large broad and round when viewed from the front and the face flat when viewed from the side. No indentation of the scull.

He must have a large head but not out of proportion with the whole dog. The head must not be course looking dog or bitch.

The Pugs Expression is Soft.

THE HEAD IS THE MAIN FOCUS.!



### Proportions Of The Face

The best way to measure the face For roundness is by 3/3rds.

From below the chin to just above The eyes 2/3rds.

Then above the eyes to the top of The head I/3rd.

Proportions of the face 3/3rds.



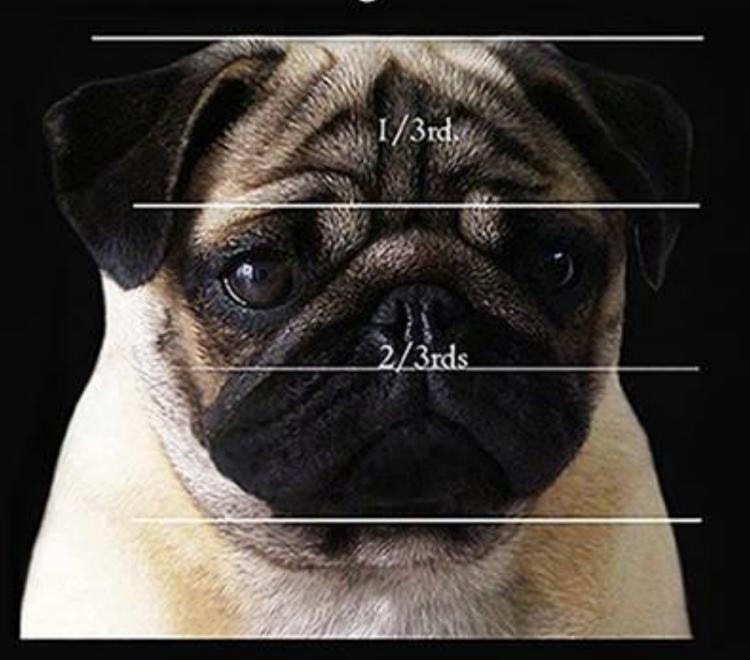
Front View The Face Appears
ROUND
Imagine The Face Fitting Into A Circle.



The Top Of The Nose Is Level To The Centre Of The Eye.

The Drop Of The Ear – Is Level To The Corner Of The Eye.

## Lets Do It Again!



Proportions Of Face

I/3rd

2/3rds



Front View Of Face ROUND

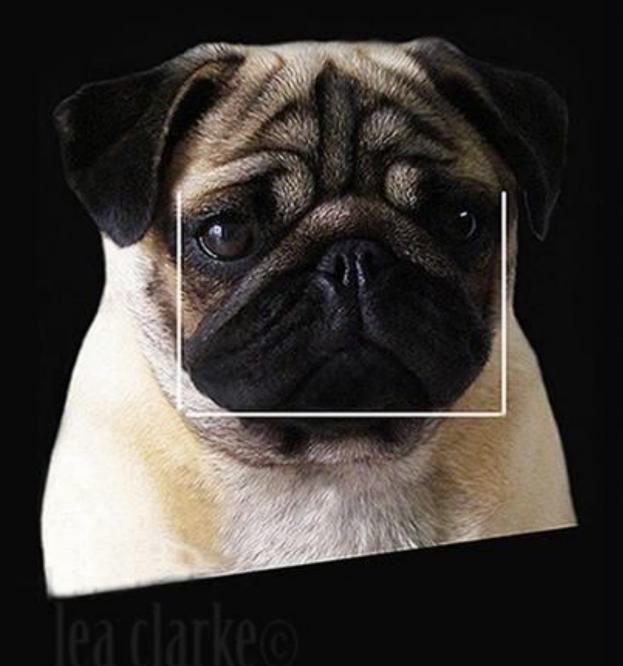
Imagine The Face Fitting Into A Circle.



The Top Of Nose Is Level To The Centre Of The Eye.

The Drop Of The Ear Is Level To The Corner Of The Eye.





The MUZZLE is wide and short.

It will appear to be as wide at the outer corners as at the outer corners of the eyes.

The under jaw is wide with a definate chin but must not look chinny.

The flews do not hang below the lower jaw. (Not Pendulous)

The MUZZLE neither falls away under the eyes into an elongated look.

The upper lips are full and firm and sit neatly onto the chin.

The conformation of the eyes and mouth will determine the expression that a Pug must have.

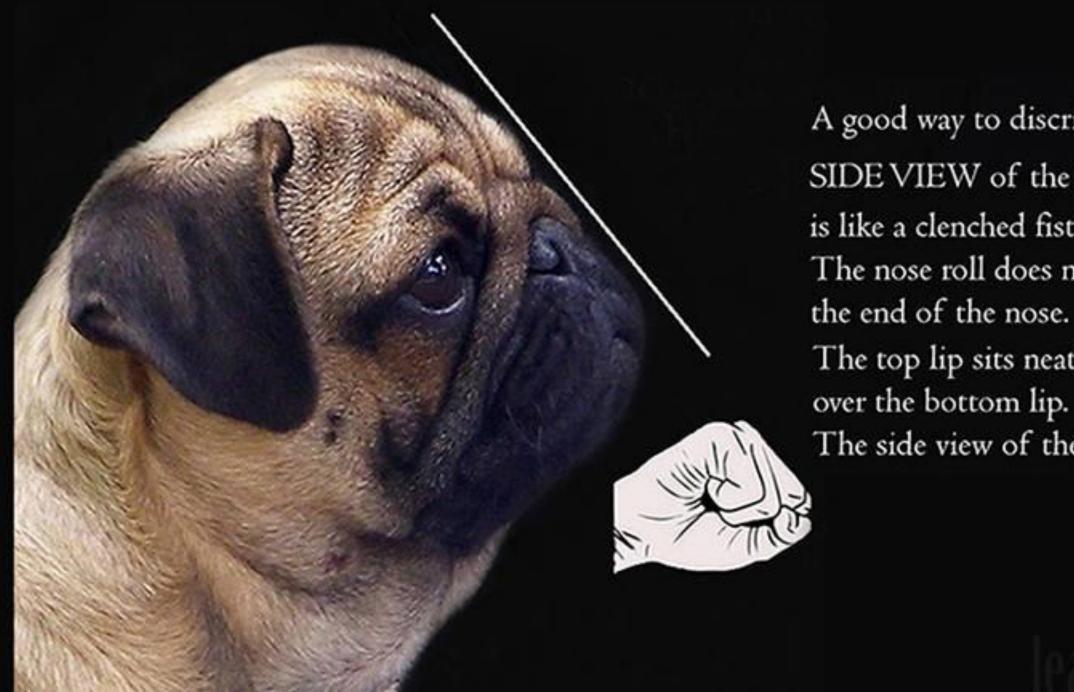
A SOFT EXPRESSION!



# The Front View Of The FACE is ROUND

Nose Mask Ears Cheek Moles And Definition Of Head Wrinkle Are Black.

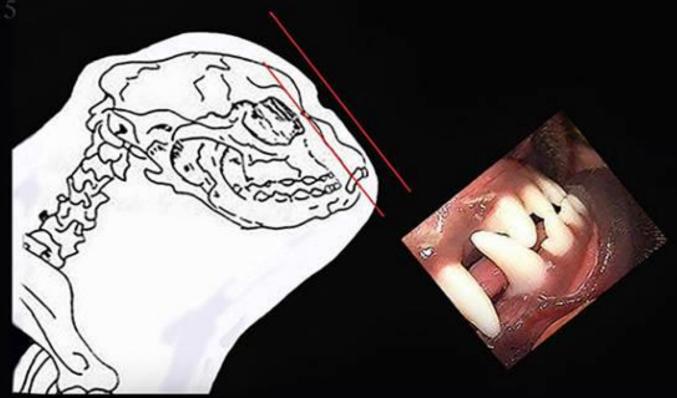
Eyes Are As Dark As Possible.



A good way to discribe the SIDE VIEW of the HEAD is like a clenched fist. The nose roll does not come past the end of the nose. The top lip sits neatly and firmly

The side view of the face is FLAT.





The Pug is only slightly Undershot. It is important to remember slightly. If the underbite is more than slight it will alter the whole conformation of the muzzle.

The mouth will have an uptilt giving an upfaced look. The eyes and underbite are the utmost importance to the soft expression.

Incisors are in an almost straight line.

It is highly undesirable for teeth or tongue to show.





#### Notice the difference?

The correct Soft Expression is now lost. The Pug is upfaced with a sour expression and a frog face chinny look like a Bulldog. The nose is pushed further into the nose cavity and has less nose. The breathing tracks are shortened more. The already enlongated palate is now even further down the throat. The nose roll overhangs the nose obstructing breathing. The nostrils are pinched. Breathing is one of the main health issues that will cause the Pug to become a banned breed. It is thoughtless and irresponsible to breed and award these serious faults. Take this SERIOUSLY!

These issues can be easily fixed with the right selection in a breeding program.





# WRONG

### The Uptilt

The Uptilt Of The Chin Is Actually
An Extension Of The Whole Lower Jaw.
The Lower Jaw Pushes The Upper Jaw Up
And Back Into Scull Cavity. In Turn This Pushes The
Nose In And The Tongue And Breathing Tracks
Further Down The Throat. The Already Elongated
Soft Palate Is Now Even Further Down The Throat Seriously
Obstructing The Airways. Most Of Us Know That All Pugs
Have A Degree Of An Elongated Soft Palate. Some Get Through
Life Just Fine But Some Need Surgery.
This Can Be Corrected By Breeding Pugs That Have A Full Nose,
With Correct Jaw And Muzzle Conformation.

And Responsible Selection In A Breeding Program.





#### **OVERBITE**

Will Give A Down Tilt To The Muzzle With Long Pendulous Flews. A Mastiff Look. This Is A Foreign Expression For A Pug.

#### WRY MOUTH

A Wry Mouth Is When The Top And Bottom Jaw Do Not Meet Evenly Creating A Chinny Look. This Is Also A Wrong Look For A Pug. A Pug Is Not Chinny.









There are two types of ears.

### This Pug has BUTTON ears.

The ears are set wide on the head.

The fold is level with the top of the scull.

The drop of the ear meets the corner of the eye.

They are small thin and like black velvet to touch. Ears are BLACK!

Button ears are prefered.



## This Darling Has ROSE Ears.

The Rose ear appears smaller and is folded with the front edge against the side of the head The inner burr does not show like it does in a Bulldog. Burr does not show!

The Rose ear is small and neat, and tends to give the head a smaller more rounded look.

Both ears must be the same.

Flying ears are not Rose ears.

Both ear types must be in balance with the head.



# So, whats up with all those PUG HEAD WRINKLES?

Pug legend has it that the Ancient Chinese were always looking into head wrinkles for patterns that resembled Chinese characters.

The most revered wrinkle patterns were the three that formed the word for "Prince".

If three wrinkles on the forehead were good, more were even better.

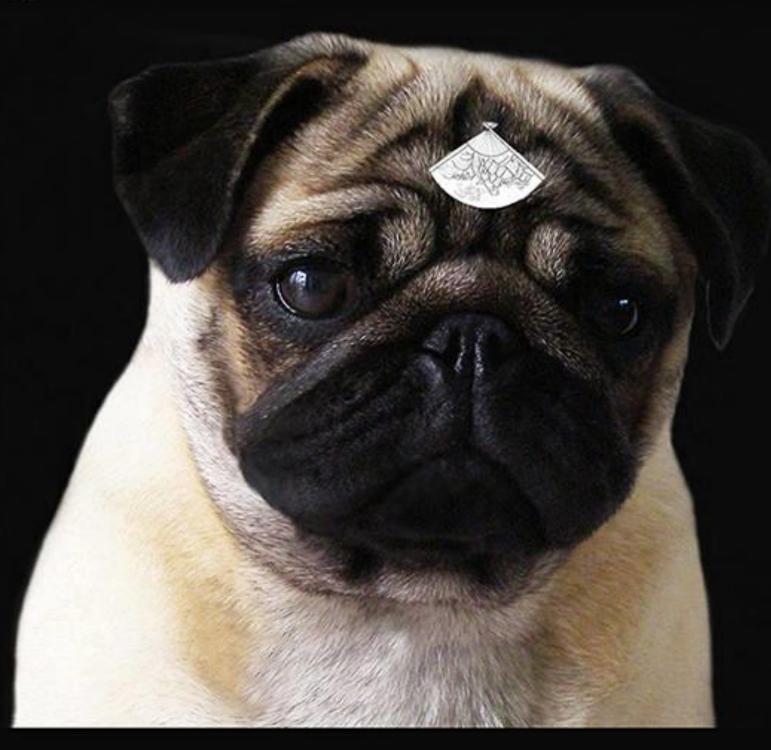
So the Chinese bred the Pug to have wrinkles and? it worked.





## Head WRINKLES.

Are clearly defined without exaggeration.



#### The WRINKLES

Following the shape of the forehead the wrinkle pattern is layed out like the shape of an upside down fan.

More WRINKLES.





A DIAMOND is highly prized,



And More WRINKLES



Sometimes head markings are referred to as thumb prints.

The markings on these foreheads are not thumb prints and are untypical.

WRONG

## **EYES**

Eyes are Dark Round Relatively Big But Not Too Large. Lustrous And Solicitous And Well Set Apart. Expression Of The Eyes Is Soft And Can Be Full Of Expression.





Intelligent And Curious.



Kind And Sincere.

Loving And Loyal.





Mischievious!



Playful And Fun Loving



# Eyes That Spoil The Soft Expression



Bulging Eyes. Beer Bottle coloured eyes.



Bulging Eyes Are More Susceptible To Eye Injury. Too Much Whites Showing.



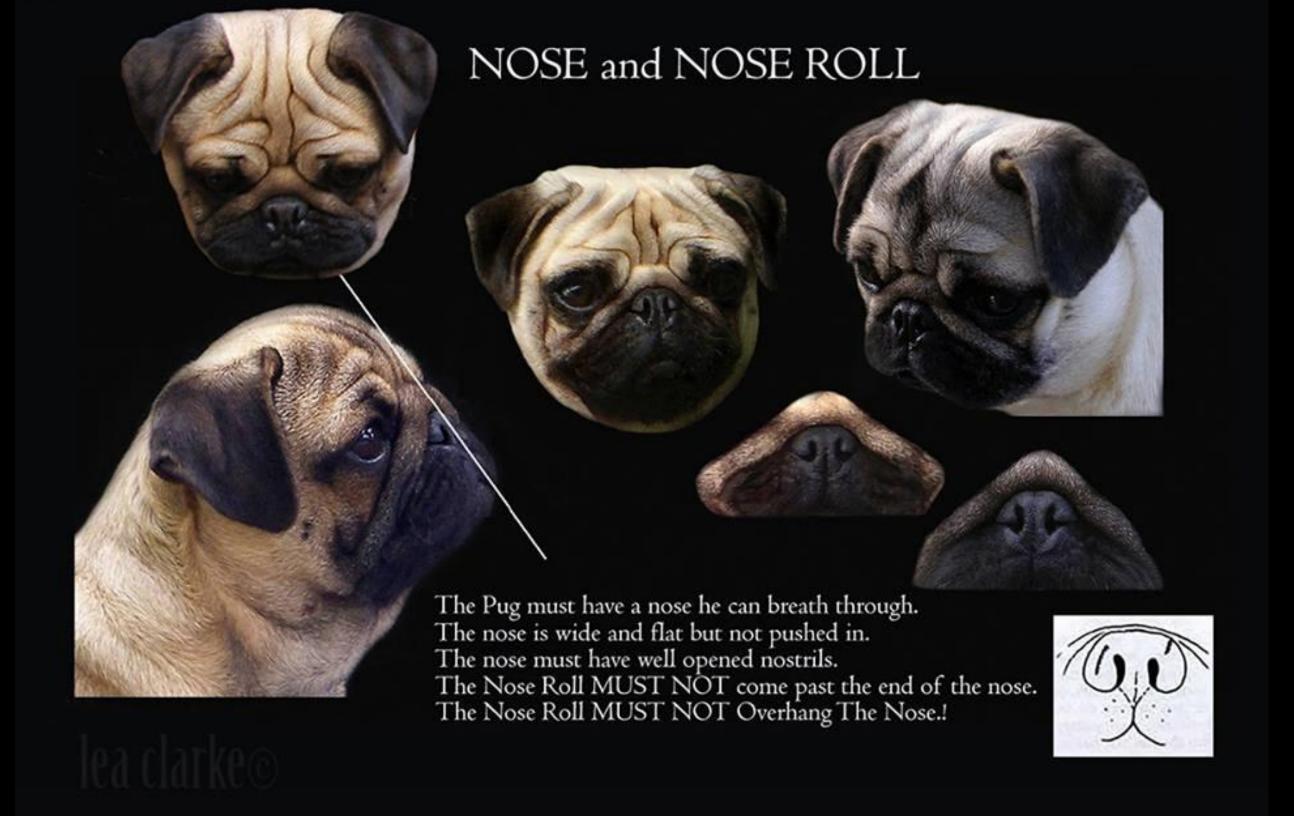
East West Eyes.

Light Eyes.



WRONG





#### RECESSED NOSE - HEAVY NOSE ROLL



Notice how the small nose is pushed in and the narrow nostril openings.? Notice how the heavy nose roll is (well past) and overhanging the end of the nose, further restricting breathing.?

There is no clearance between the heavy nose rolls and the corners of the eyes.

The face folds are heavy and the flews are well below the bottom of the lower jaw. This can be corrected with selective breeding.



## EYE PROBLEMS That Can Be Avoided.





Squinting eyes are more often than not a a sign of Entropion. The turning in of eye lids and the eyelashes rubbing on the eyes, caused by heavy nose rolls and folds.

Eyelashes rubbing on the eyes cause sore eyes and eye scaring (Pigmentary Keratitis) left untreated leads to blindness.
Simple surgery can correct sore eyes











Eye injuries can lead to eye ulcers and must be attended quickly. A corneal graft or lose of an eye can result.









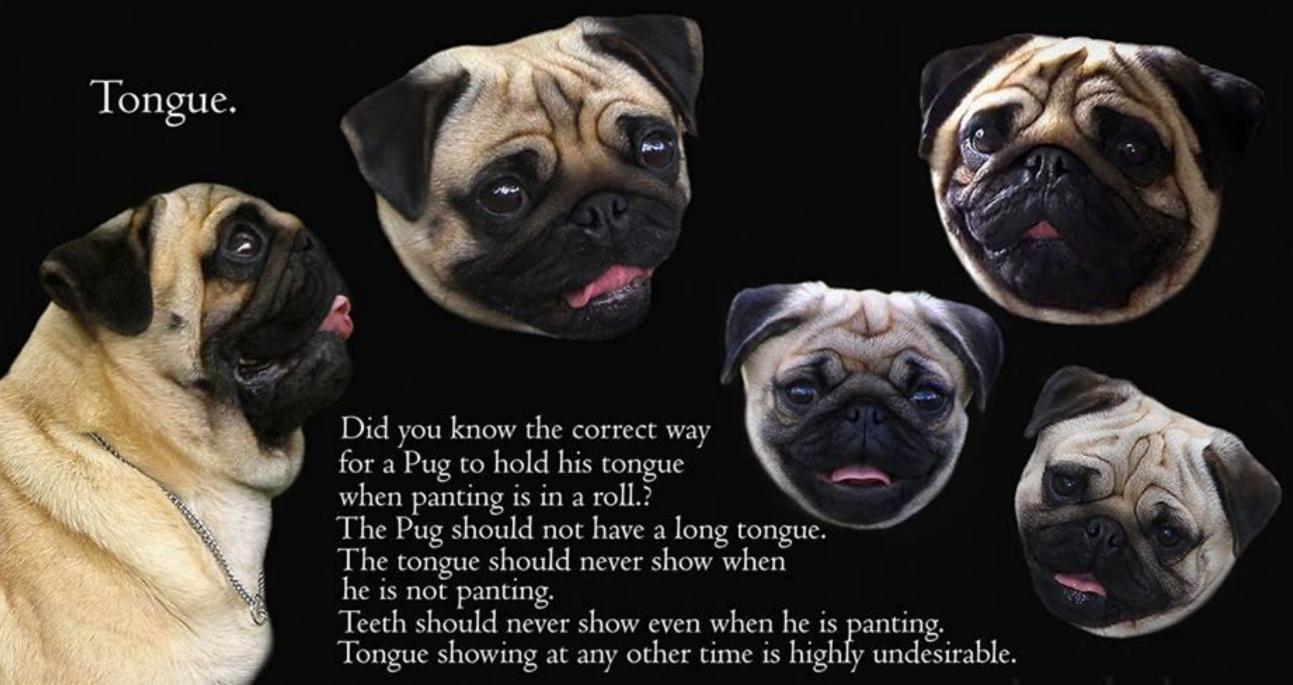




The Eyes And MOUTH
Are The Key Factors To The
Soft Expression That A Pug
Must Have.
The Eyes Are Kind And The
Mouth Sits Softly Over The Chin.
The Expression Is BENIGN.







WRONG

Breathing Problems With Pugs Is Usually A Direct Result Of Breeders Breeding Pugs With Laboured Breathing Themselves. Breeding Them For Extreme Head Shapes, Pugs With Narrow Tracheas, Higher Degrees Of Elongated Soft Palates, Pushed In Noses And Narrow Nostrils Openings. Responsible Breeders Need To Help Educate Other Breeders About "Brachycephalism" And The Welfare Problems Suffered By Pugs Easily Prevented.



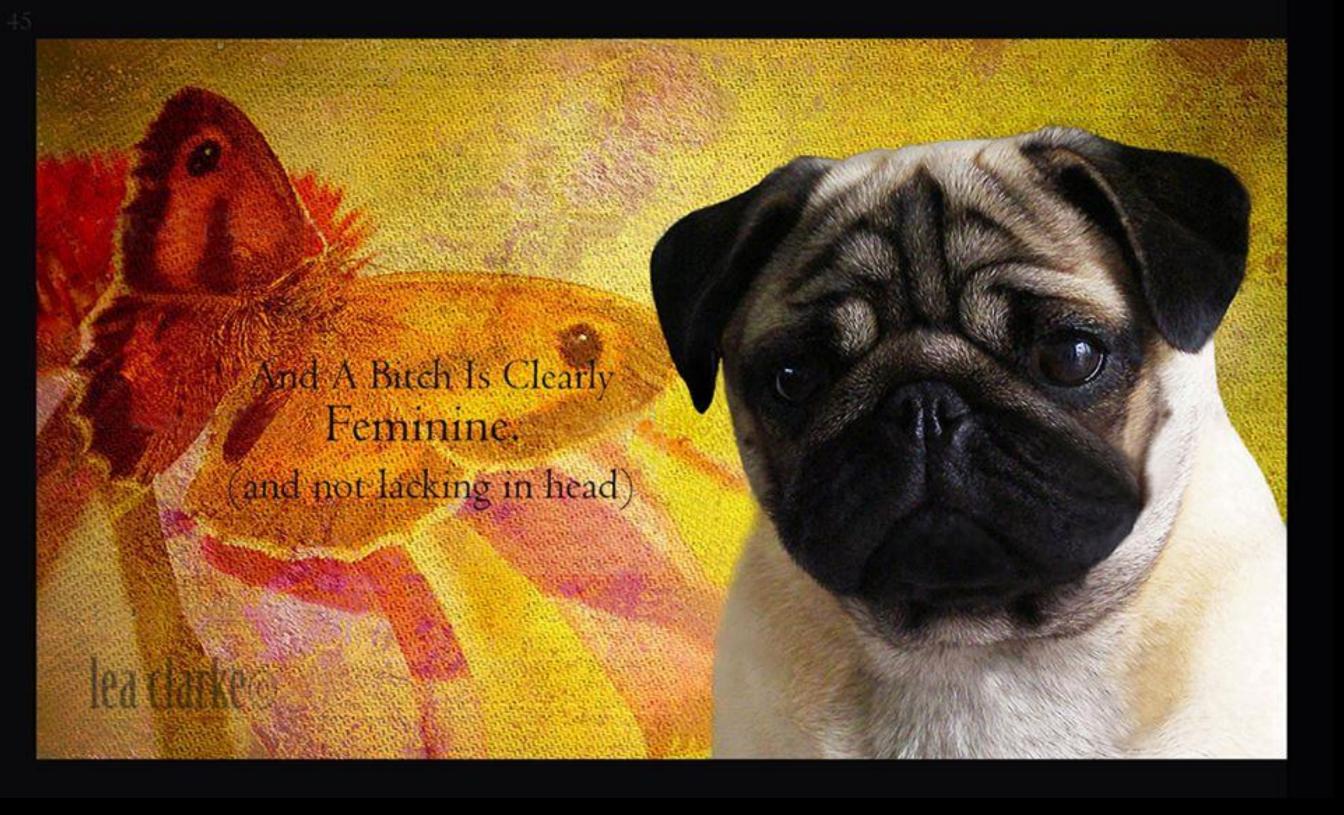


# The Good News Is

Pugs Are The Most Lovable Adorable And Funny Little Dogs, And We Love Them. Besides They Have Been Around Since Well Before 600 B.C. Isn't That Just Amazing!

And Last But Not Least.....





## Pug History.

The origin of the Pug as a breed begain in Acient China, although it didn't look like the same Pug that we have today. Dogs known as "short mouthed" discribed in writings that date back to 600 B.C. and were probably forerunners of the modern breed that we call the Pug. Emperor Kang Hsi, about A.D 950, commisioned a dictionary of all the Chinese characters, and in it there are two references which could discribe Pug. "Dogs with short legs" and "a dog with a short head". By the I 300s there were three main types of dogs that are identifiable as founders of breeds we have today: the Pekingese, the Japanese Spaniel, and the Pug.

By the early 1900s a book called "Dogs In Japan And China" had been written, this drew heavily upon the experience of Wang Hou Chun, a servant who had bred and worked with dogs in the Emporor's Imperial Palace for seventy five years. He used the term 'Lo-Sze' to discribe the Pug noting that the differences between the Pug and Pekingese were that the Pug always had a short coat, and very supple, elastic skin. Because of the short coat, the Pugs forehead wrinkles were more noticable, and the Chinese were always looking for wrinkles in certain patterns similar to Chinese letter characters. The most highly favored character that the Chinese looked for were the three wrinkles that together denoted the word "Prince", 'Wangzi' Son of A King.

Next...

The Pugs were traded to Europe and England and popularity spread. By the turn of the century into the I800s Pugs became more standardised as a breed.

The late I800s saw the begining of Dogs Shows in England. The Pugs were first exhibited in I861. The stud book began I871, there were sixty-six Pugs in the first volume. The English Pugs developed mostly along the lines of two strains: the Willoughby and the Morrison lines. Each had consistant breeding traits, and the lines existed for many years as compeditors.

A major impact on the Pug breed in the I800s accurred when, in I860, two Pugs of "pure" Chinese lines were brought to England. These two Pugs 'Lamb and Moss' produced a son "Click", And "Click".....well he Clicked! "Click" was bred many times, and his blood helped to mix the Willoughby and Morrison lines making Pugs a better breed overall and shaping the modern Pug of today as we know it.



### Head Is Flat When Relaxed.

Rose Or Button Ears Sit\_ Level To The Top Of Head.

Nose Is Wide Not Too Flat Top Sits Centre Eye. Open Nostrils.

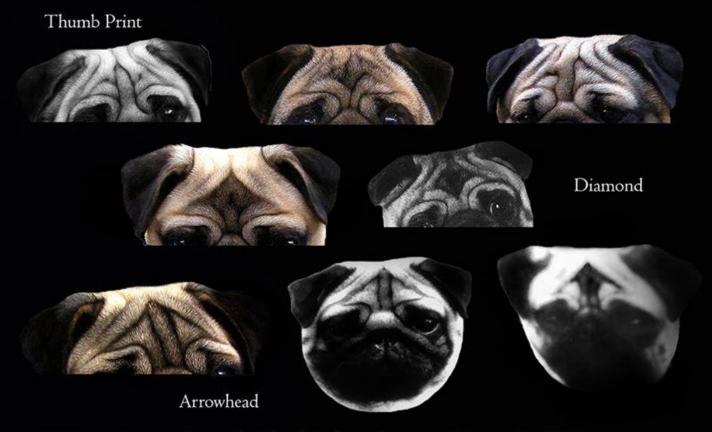
> Muzzle Is Wide And Short — Short Flews Not Pedulous.

\_Head Wrinkle Is Clearly Defined.

Eyes Are Round And Dark.

Nose Roll Is Well Clear Of Eyes. And Not Over Hanging Nose.

\_Strong Wide Lower Jaw.



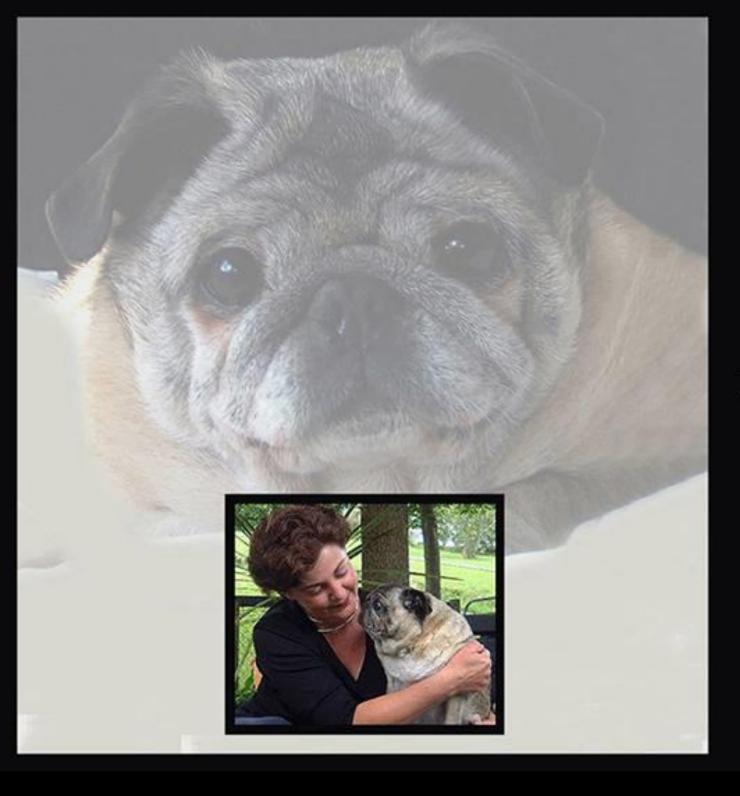
Did you know the early English breeders carried on the Chinese tradition of head wrinkle patterns? Besides the 'Thumb Print' that most of us know, the 'Diamond' and 'Arrowhead' patterns were highly prized, although not seen much these days.

Certain wrinkle patterns were associated with particular English kennels. These days wrinkle patterns are a combination of all of the above, but some breeders can often pick the bloodlines that a Pug was bred from by his head wrinkle patterns.

Head wrinkles are also a very important part of a Pugs expression. The Pug Standard states 'good definition of head wrinkle.' so he must have them.



There Are Not Many Souls More 'Beautiful'
Than That Of An Old Dog.



For The Love Of The Pug Breed.

Especially My First Pug That Stole My Heart From Any Other Breed Of Dog.

> Photography & Illistrations By Lea Clarke Chopsticks Pugs. New Zealand.